**Persuasive Essay**

You will choose a side on a particular issue and write a 5 paragraph persuasive essay to convince your reader of your opinion.

The essay must have:

* A catchy introduction that grabs the reader’s attention
* A strong, clear **THESIS STATEMENT** that expresses your opinion on the issue
* Solid logical reasoning as to why you believe what you do.
* Evidence, facts, statistics, examples, analogies, etc. (see notes from class) that support your claim.
* Some emotional and/or ethical appeals to your audience (do not overuse loaded words or other emotional appeals)

All evidence needs to be researched from reliable sources and included in a **Bibliography** at the end of the essay. When you are doing research, make sure you write down the name of the book or website where you get your information, so you can retrieve it for your bibliography later.

**IMPORTANT**: This is a persuasive essay, and you must make a stand. You cannot sit on the fence and argue both sides or just explain the issue.

**IMPORTANT***:* You must cite your sources of information. If you hand in the essay without doing a bibliography, it is plagiarism and you will not receive a mark.

Marks: 6 traits writing rubric

Writing /25

Bibliography (Writing) /5

Conventions /25